

MD/DC Damage Prevention Committee

Kevin Woolbright, Chairman Mark Hamrick, Vice Chairman Dora Parks, Secretary

Minutes of the meeting for January 26, 2021 Zoom Meeting hosted by Miss Utility in Hanover, MD Prepared by Susan Sullivan

CALL TO ORDER AND INTRODUCTIONS

Chairman Kevin Woolbright called the regular monthly meeting to order at 10:18 a.m. via Zoom. There were 35 zoom attendees.

APPROVAL OF MINUTES

A motion to approve the November 24, 2020 minutes was made by Kevin Woolbright (DPC Chair) and seconded by Mark Hamrick (DPC Co-Chair). The motion carried by approval.

The approved meeting minutes will be posted at <u>https://www.missutility.net/excavators/</u>.

OLD BUSINESS

Reported by Susan Sullivan (Miss Utility)

- Successful release of ITICnxt via the new iSITE login went live on November 17.
- ITICnxt training resources can be found by clicking on the homepage of Miss Utility's website at https://www.missutility.net/ or directly at https://missutility.tryitic.com/.
- Resources include an Interactive Training Video, YouTube video segments, an ITICnxt Demonstration/Sandbox Website, the ITICnxt Training Manual, and FAQ's.
- Monthly ITICnxt VIRTUAL TRAINING sessions are also being conducted. Information is available at <u>https://www.missutility.net/calendar-events/</u>. For registration information please email, <u>itic@missutility.com</u>.
- Please reach out to Susan for any questions pertaining to the new ITICnxt ticketing platform.

NEW BUSINESS

Reported by Dora Parks, Miss Utility

'The Direction TV,' a reality fishing show and hosted by Mark Stowe, a great partner in 811 safety, recently aired two (2) episodes sponsored by OCC. January 19th's episode featured University of Kentucky linebacker, Kash Daniel. The January 12th episode featured Miss Utility of Delmarva safe digging advertising. Visit Miss Utility's Facebook page for information on these particular episodes.

OPEN DISCUSSION

No open discussion to report.

MARYLAND AUTHORITY

Reported by Jim Barron (Executive Director)

- The Authority received a \$97,000 PHMSA 2020 SDP Grant on 8/11/2020.
- New AUC of MD Representative is David M. Gaines.
- New MACo Representative is Paul Kwiatkowski.
- 2021 Elected Officers:

- o Chair- Michael Jewel, Columbia Gas
- o Vice Chair- Paul Kwiatkowski, Howard County
- Treasurer- Tamara Neal, Washington Gas
- o Secretary- Kelly Ruddo, One Call Concepts
- There were 45 Notices of Probable Violation submitted in 2020; 61 in 2019; 94 in 2018.
- There were 7 Meetings held in 2020.
- The Authority Meeting scheduled for February 3 has been cancelled.

The next Maryland Authority meeting is scheduled for March 3, 2021.

MARYLAND TITLE 12 RE-WRITE

Reported by Jim Barron (Executive Director)

- Governor Hogan vetoed SB0877 on May 7, 2020.
- The veto was a direct result of the Fiscal Note that accompanied SB0877.
- If the Veto Override is successful, SB0877 will become law 30 days after the formal vote in the Senate and House.
- If the Veto Override is unsuccessful it will have to run through the legislation again during the 2021 Legislative Session.

Legislative documents can be downloaded from the MD Authority Website at <u>https://mddpa.org.</u>

2021 GREATER CHESAPEAKE DAMAGE PREVENTION TRAINING CONFERENCE

Reported by Matt Ruddo, Chairman (OCC)

- 2021 Conference Dates: October 26, 2021 October 29, 2021.
- Location: Clarion Resort Hotel & Conference Center in Ocean City, Maryland.
- Keynote speaker: Dr. Bertice Berry.
- For more information visit <u>www.missutilityconference.com</u>

The next planning committee meeting is scheduled for February 23, 2021.

MD/DC SUBSCRIBERS COMMITTEE & BOARD OF DIRECTORS

Scott Brown, Chairman (WGL) and Dora Parks, Secretary (Miss Utility)

- First quarterly meeting was held January 14, 2021
- A thorough review of all committees took place.
- The 2021 MGH budget was reviewed and approved.
- Committee is having a conversation concerning Critical Facility notification and possible locator code. If you are interested in taking part, please contact Kevin Woolbright or Dora Parks.

2020 AWARDS COMMITTEE

Reported by Mark Hamrick (Chairman)

 Mark discussed the 2020 modifications to both the LAA and DSA programs that were made due to Covid 19. In lieu of the LAA banquet, winners received a beautiful two-tone blue, custom-embroidered jacket, a certificate of achievement, a yellow, high-vis Miss Utility LAA T-shirt, a Miss Utility Camo cap and a \$100 restaurant gift card to celebrate their achievement. Due to the cancellation of the GCDPTC, Dig Smart Award winners were honored, recognized, and awarded on-site by members of Miss Utility's Awards Committee. Each winning company was presented with a beautiful shovel embedded acrylic plaque, Miss Utility vinyl bags loaded with Miss Utility promotional items and registrations to the 2021 GCDPTC.

- The committee would like to welcome new members, Malik English, Supervisor Damage Prevention with Pepco and Mary Hill, Safety Manager with Ferguson Trenching Company.
- The first Awards committee meeting is today following the DPC meeting.

DAMAGE PREVENTION AND SAFETY TRAINING

DPT Training Coordinator, Susan Sullivan ssullivan@misstuility.net

Completed:

- Dec 4 Stella May
- Dec 10 ADPT PEI

Upcoming:

• January 28- Open Virtual DPT

Dora Parks (Miss Utility) provided YTD data through December 2020 of reported damages in MD/DC.

- 910 utility damages (254 mains and 656 services)
 - 28.02% due to no call or valid ticket
 - 35.49% due to hitting a marked line
 - 28.90% due to incorrect locate marks
 - 7.58% due to other root causes

CGA/INFRASTRUCTURE RESOURCES

- Global Excavation Safety Conference
 - 2021 April 6-8 Virtual Conference
 - https://globalexcavationsafetyconference.com/
- CGA Conference & Expo
 - October 12-15 at the Renaissance, Orlando at Sea World
 - https://cgaconference.com/

MISS UTILITY FACEBOOK AWARENESS

Reported by Dora Parks (Miss Utility)

With the assistance of the Grinch, aka Scott Brown (WGL) and a \$50 *finder's fee*, Miss Utility launched a fun "I Spy' contest encouraging safety and mindfulness during the holidays. The post directed participants to find the 811 Safety Ornament, well hidden in the Grinch's Christmas Tree, to keep him from stealing it away! Congratulations go to A. Rocco for correctly locating the 811 ornament. Miss Utility thanks everyone who participated.



CARVERTISE CAMPAIGN

Reported by Dora Parks (Miss Utility)

- Nine wrapped cars currently travel throughout 8 Maryland counties, Baltimore City and Washington D.C.
- Quantitative Performance Data for the month of December:
 - Miles traveled by fleet: 11,916 (3,816 above expectation)
 - Impressions per fleet: 1,700,145 (305,145 above expectation)

MGH MARKETING & OUTREACH TEAM UPDATE

Reported by Kelly Cahill & Gaby Tancona 2021 MARKETING

- As in years past, radio ads will air across Maryland and D.C. in both April and May.
- Due to the uncertainty of 2021 public and sporting events, the Miss Utility dig safe message is slated to go digital on the following platforms: YouTube, Google, Facebook and NextDoor. Ads will target both English and Spanish speaking audiences between the months of April and September.

2021 SCHOLARSHIP PROGRAM

- The Miss Utility/District One Call Scholarship was established in 2014 and awards eight \$1,008.11 single-year scholarship to graduating high school seniors in Maryland and Washington, D.C.
- The purpose of the scholarship is to educate future homeowners on the importance of calling 811 before digging.
- Students must submit an essay explaining the importance of Miss Utility/District One Call and how it could relate to the career path they plan to pursue in the future
- The deadline to apply is Friday, April 2
- The online application can be found at <u>www.jotform.com/MissUtility/Scholarship21</u>
- If you know someone who qualifies or are interested in helping promote the program, please email Gaby Tancona at gtancona@mghus.com

TRADE SHOW UPDATES

Many spring events have been canceled or postponed due to COVID-19:

- Maryland Spring Home & Garden Show Canceled
- Washington County Home Builders Home Show Rescheduled from March 6-7 to May 1-2

If you or your company is interested in volunteering for any outreach event, please contact Gaby Tancona at <u>gtancona@mghus.com</u>.

CONSTRUCTION ANGELS

Kevin Woolbright, CA Board Representative for MD/DC

- Kevin participated in the monthly conference call on January 19, 2021.
- Meetings are scheduled for the third Tuesday of each month.
- There are currently no scheduled events in the MD/DC region due to the ongoing pandemic.
- Please visit <u>http://www.constructionangels.us/</u> for more information about CA.

There being no further business brought before the committee, the meeting adjourned at 11:35 a.m.

Upcoming 2021 MD/DC Damage Prevention & Safety Meetings via Zoom

- February 23
- March 23
- April 27

MEETING ATTENDEES: This meeting took place over Zoom and accurate attendance is not available.